

Pedagogical activity of 87th SIEC-ISBE Conference

Krakow, Poland, July 27-31, 2015

July 27th (Mo)

10:00-11:00 Introductory Lecture on Educational System in Poland - focus on Vocational Education by a speaker from the Polish Ministry of National Education

July 28th (Tu)

Room 1

Room 2

09:30-10:30 Elisabeth Riebenbauer , Austria
Michaela Stock, Austria

Sustainable Learning with Concept Maps

Tomasz Palutkiewicz , Poland

Employment and Salary Perspectives after Different Levels and Types of Education in Lesser Poland

10:30-11:00 Coffee break

Coffee break

11:00-12:00 Sandra Poirier, USA
Business Education: Thriving in Challenging Times

Joanna Grzybowska, Poland

Neuromarketing

12:00-13:00 Hely Westerholm, Finland
Best Educational Practicies from the Arctic Circle implemented through the EU Twinning Project towards the South

Katarzyna Bugajska, Poland

Neuromarketing (cont.)

13:00-14:00 Lunch

Lunch

14:00-15:00 Lana W. Carnes, USA
Developing a Mantra: Sustaining Professionalism of Students and Employees

John Stepan, Poland
Reducing Transport GHG in Small and Medium-Sized Businesses – How the Academic Community Can Help?

15:15-15:45 Coffee break

Coffee break

15:45-16:45 Tamra Davis, USA
Creating Connections and Finding Collaborators

18:00-20:00 Dinner at Novotel

Dinner at Novotel

July 30th (Th)	Room 1	Room 2
09:30-10:30	Peter Richardson, New Zealand <u>Graduate Expectations and Experience as Outcomes of a Joint Delivery Business Degree Pathway Program</u>	Sok Cho Pal, South Korea Sok Hwan Pal, South Korea <u>Education on Cloud Computing Environments</u>
10:30-11:00	Coffee break	Coffee break
11:00-12:00	Maree Liston, Australia <u>Sustainability in Education: Retaining Aqing Workers - an Untapped Resource ?</u>	Anna Dubel, Poland <u>Green & Great – A Simulation Game Exploring Business Transition towards Sustainability</u>
12:00-13:00	Doris Kiendl-Wendner , Austria <u>MOOCs on Competences for Global Collaboration – A Method to Contribute to Business Education for Sustainability and to Improve the employability of Graduates on the Labour Market</u>	Ulyana Sadova, Ukraine Olha Hrynkewych, Ukraine <u>Business Education in Ukraine in Context of World and National Social Transformation</u>
13:00-14:00	Lunch	Lunch
14:00-15:00	Sharon Tamir, USA Barbara Withers, USA <u>Insiders' Perspectives on Project Based Learning - A Comparison of US and Israeli Approaches</u>	Dana Moore Gray, USA Mary Milliken, USA <u>Factors Affecting Academic Performance and Higher Education Choices of Students at a Regional University in Oklahoma: A Profile of Traditional-Age Adult Learners and Their Unique Educational Needs</u>
15:15-15:45	Coffee break	Coffee break
15:45-16:45	Eze Clement Emeka, Nigeria <u>Towards Improved Teaching Learning of NCE Business Education Courses in South East Nigeria for Sustainable Employment</u>	
18:00-20:00	Dinner at Novotel	Dinner at Novotel
July 31th (Fr)		
09:30-11:00	Lecture on: <u>Corporate Social Responsibility in Poland</u> by Bartosz Rymkiewicz, a PhD student at the AGH Faculty of Management .	